



tera[®] in
our
hands

COMPANY PROFILE

Who are we?



We're **tera**[®] in our hands

For over two decades, we have passionately dedicated ourselves to **creating plant pots** that go beyond their practical function — they are products that transform spaces.

Since our beginnings, we have embraced **innovation** and **design**, becoming pioneers in the industry and achieving success through our **continuous pursuit of new ideas** and attention to detail.

But we didn't stop there. We have embraced a broader mission: to **lead the transition toward a circular and sustainable economy**.

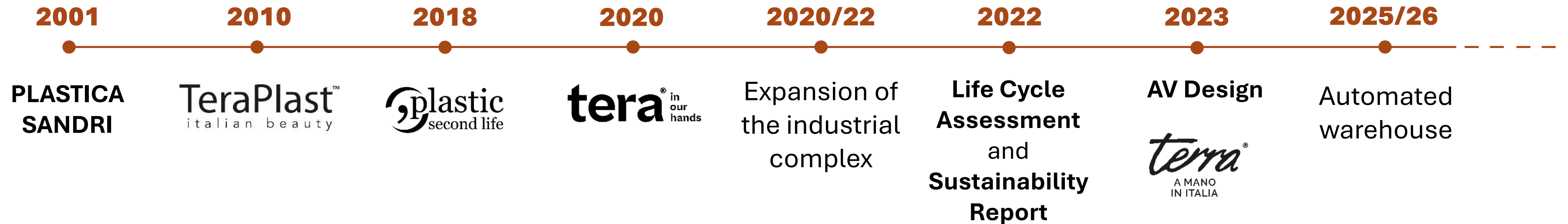
Every pot we create is a result of this commitment.



Timeline

The story of **Teraplast** has its roots in the early 2000s, when the company operated under the name **Plastica Sandri**. During those years, the company — led by the Sandri family — experienced steady growth and built a strong reputation in the plastic molding industry, collaborating with major international partners.

In **2010**, the company made a bold decision: to create its own brand and enter a specific market — the **garden sector**. This courageous choice marked the beginning of a new chapter, the story of **Teraplast**.



VISION

Be an active participant to promote the circular economy and create new virtuous projects within a responsible economy environment.

MISSION

Generate positive impact through design, transparency and solidarity, guiding choices according to the principles of sustainability and awareness.



Company Figures

The company — represented here through some of its most significant figures — is in constant growth, driven by the **innovative spirit** that has always distinguished it. This ongoing evolution enables us to make great **progress** both **industrially** and in terms of **social responsibility**.

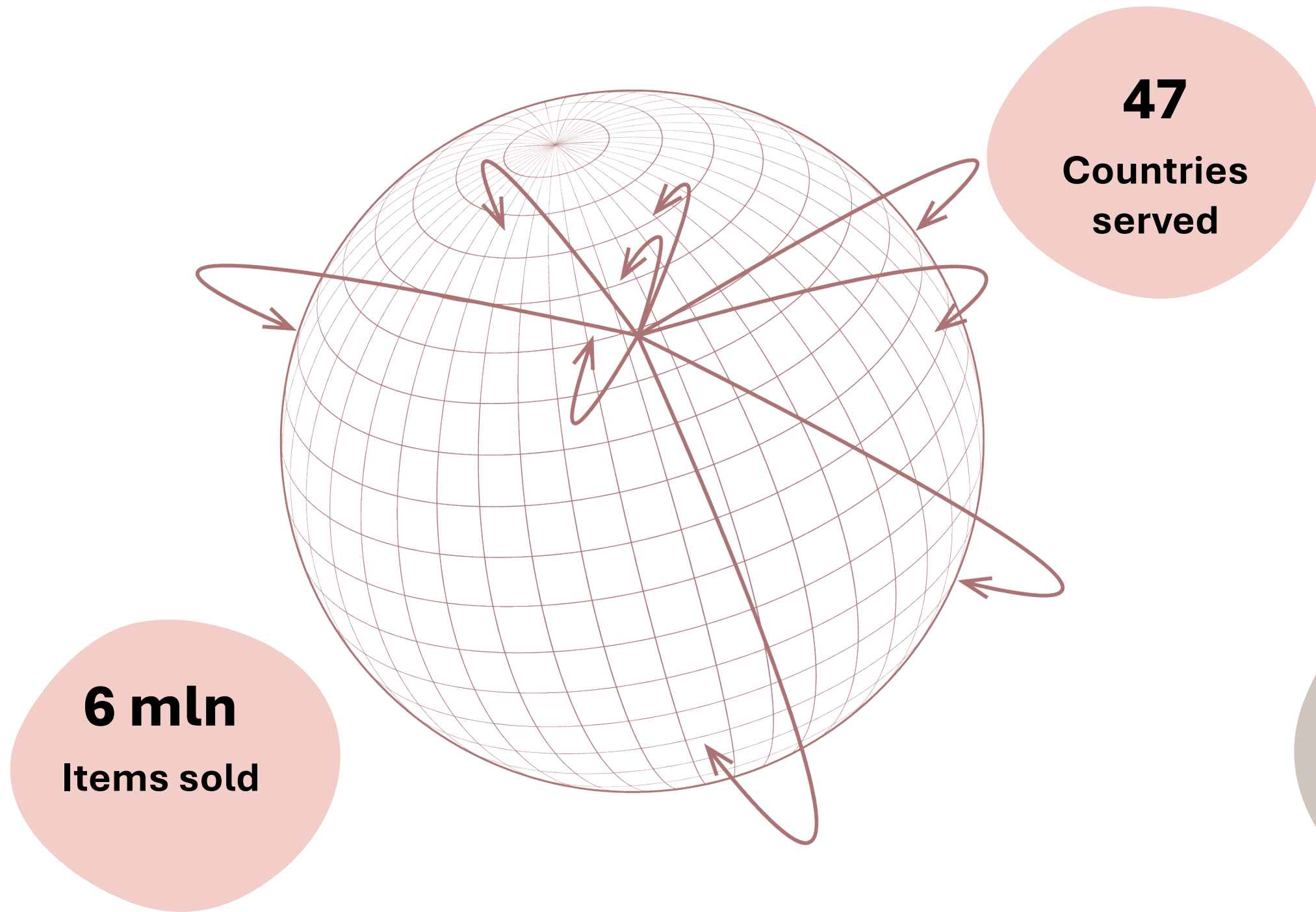
13.500 m²
Warehouse
area

10.000 m²
Production
area

5.590
Solar panels



Global presence



From our headquarters in Italy, we ship our products every day across the globe.

We are a global partner, exporting to major markets including Europe, the USA, Canada, and Oceania.

TURNOVER

ABROAD ITALY

75,3%

24,7%

Responsible production

72%

Production from recycled plastic

We use recycled plastic from post-production and post-consumer sources.

4,8%

Production Waste

We recover all of our production waste to reuse it in our products and in other items.



Responsible production

100%

Electricity entirely sourced from **renewable energy**.

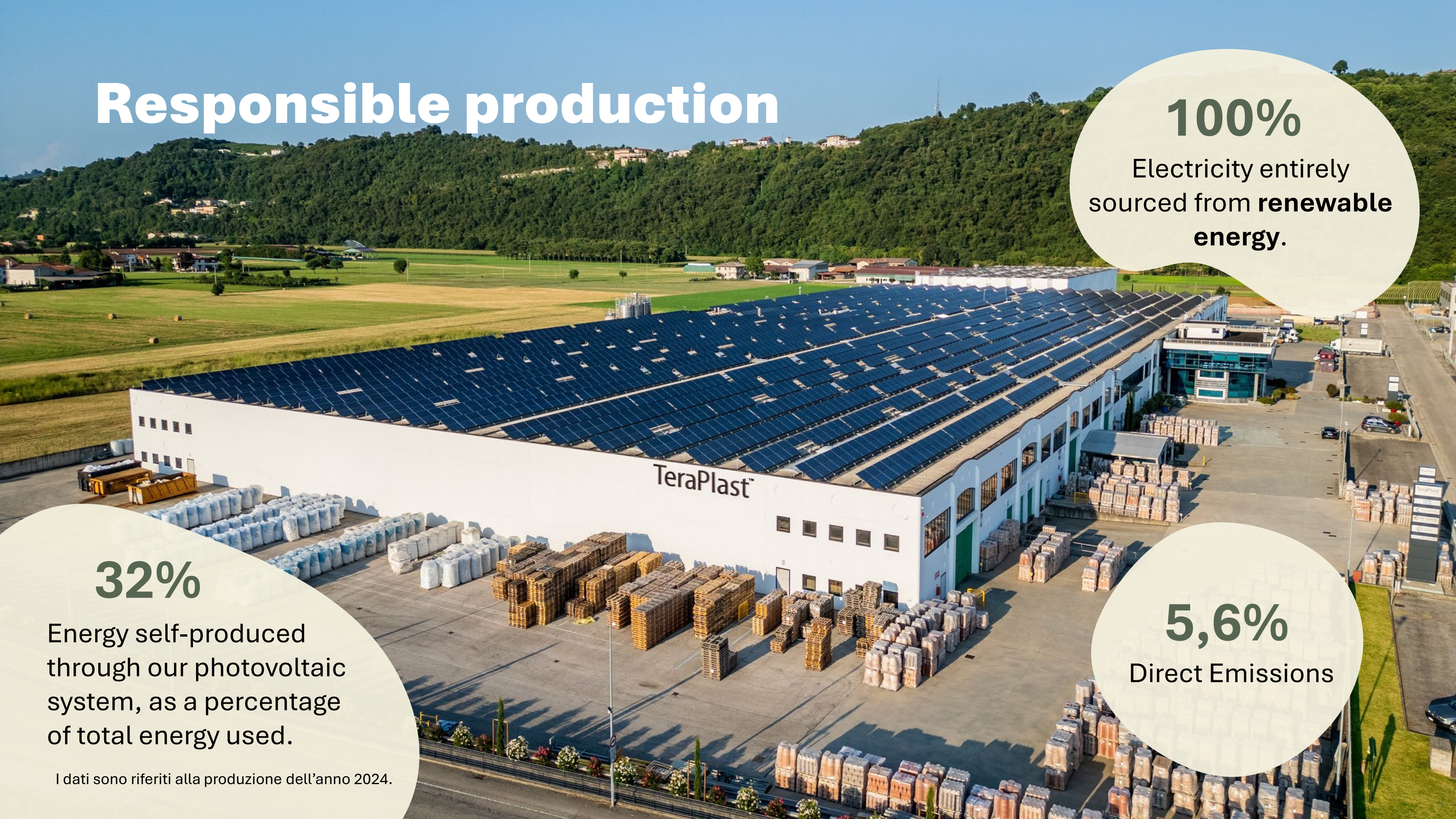
32%

Energy self-produced through our photovoltaic system, as a percentage of total energy used.

I dati sono riferiti alla produzione dell'anno 2024.

5,6%

Direct Emissions



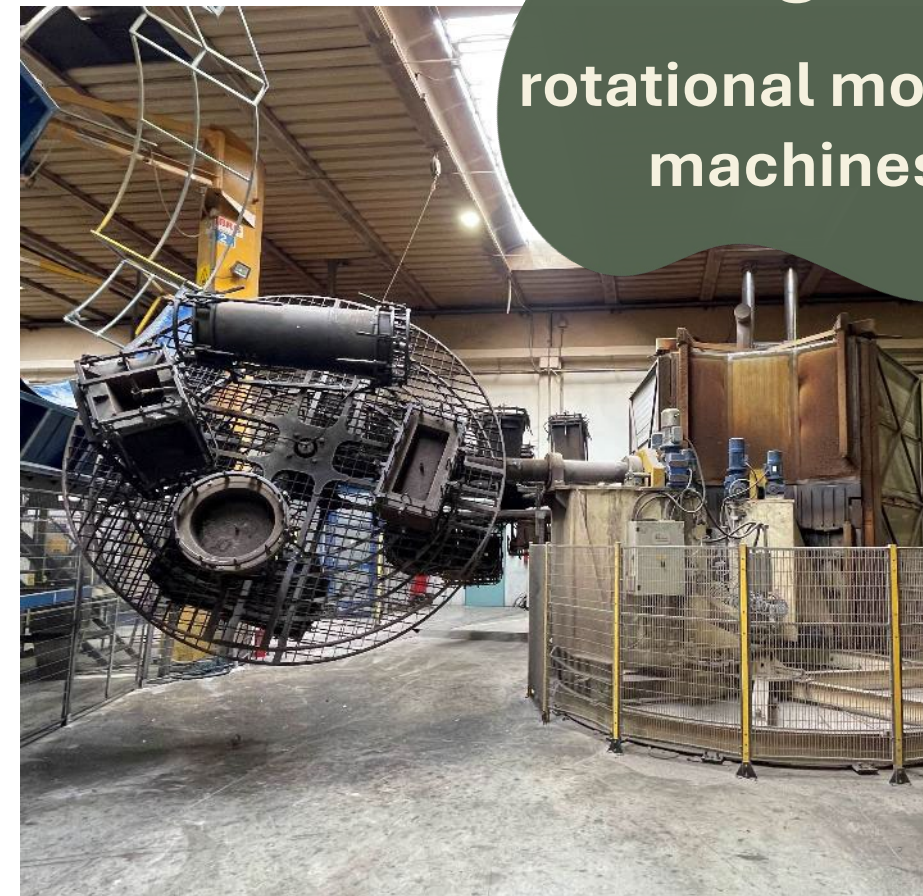
Production

The company's production department is composed of:

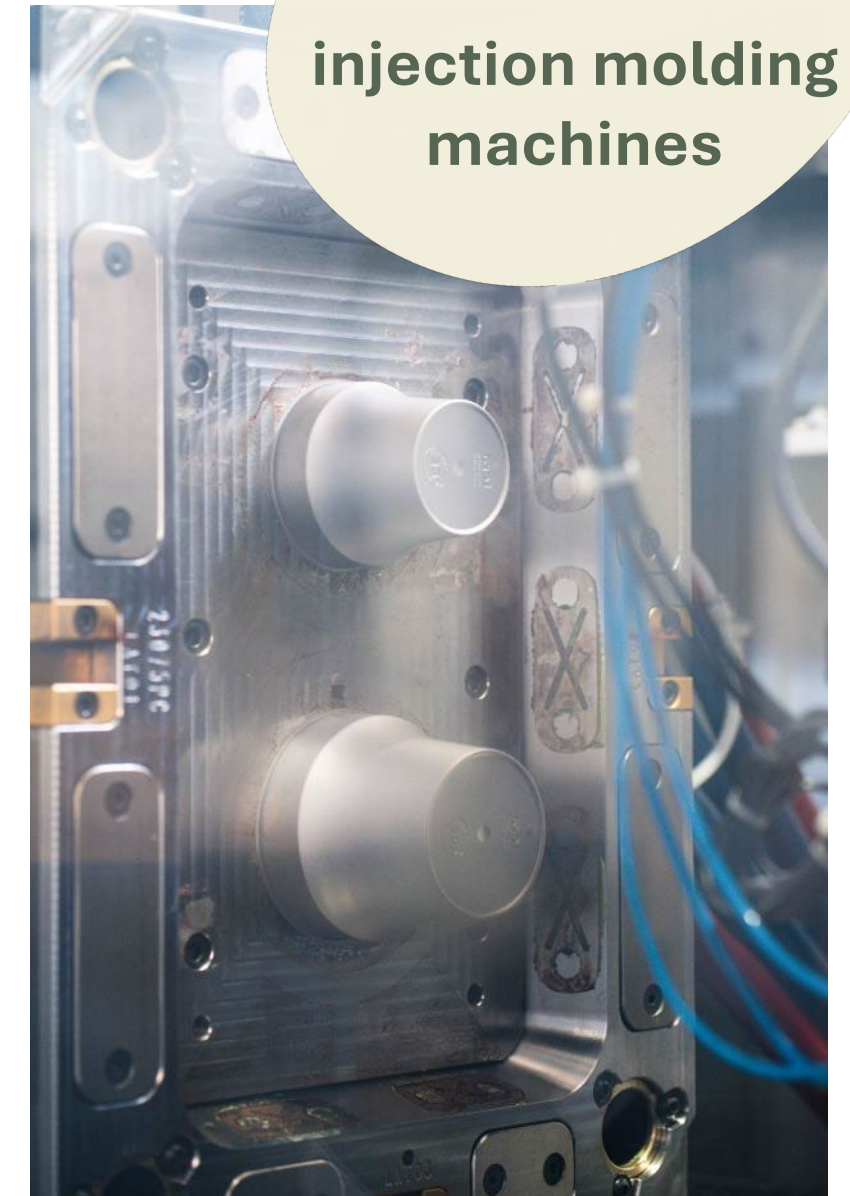
- **27 injection molding machines**, connected to a **centralized material mixing and distribution system**
- **3 rotational molding machines**, used to produce solid, durable pots with thick walls that make them resistant and suitable for various environments.

Thanks to these technologies, the company manufactures a wide range of pots and planters designed to create **true harmony with nature**, both indoors and outdoors.

The production department is also equipped with a **grinding system** that enables the **recovery of production waste**, transforming it into new post-consumer raw material.



3
rotational molding
machines



27
injection molding
machines

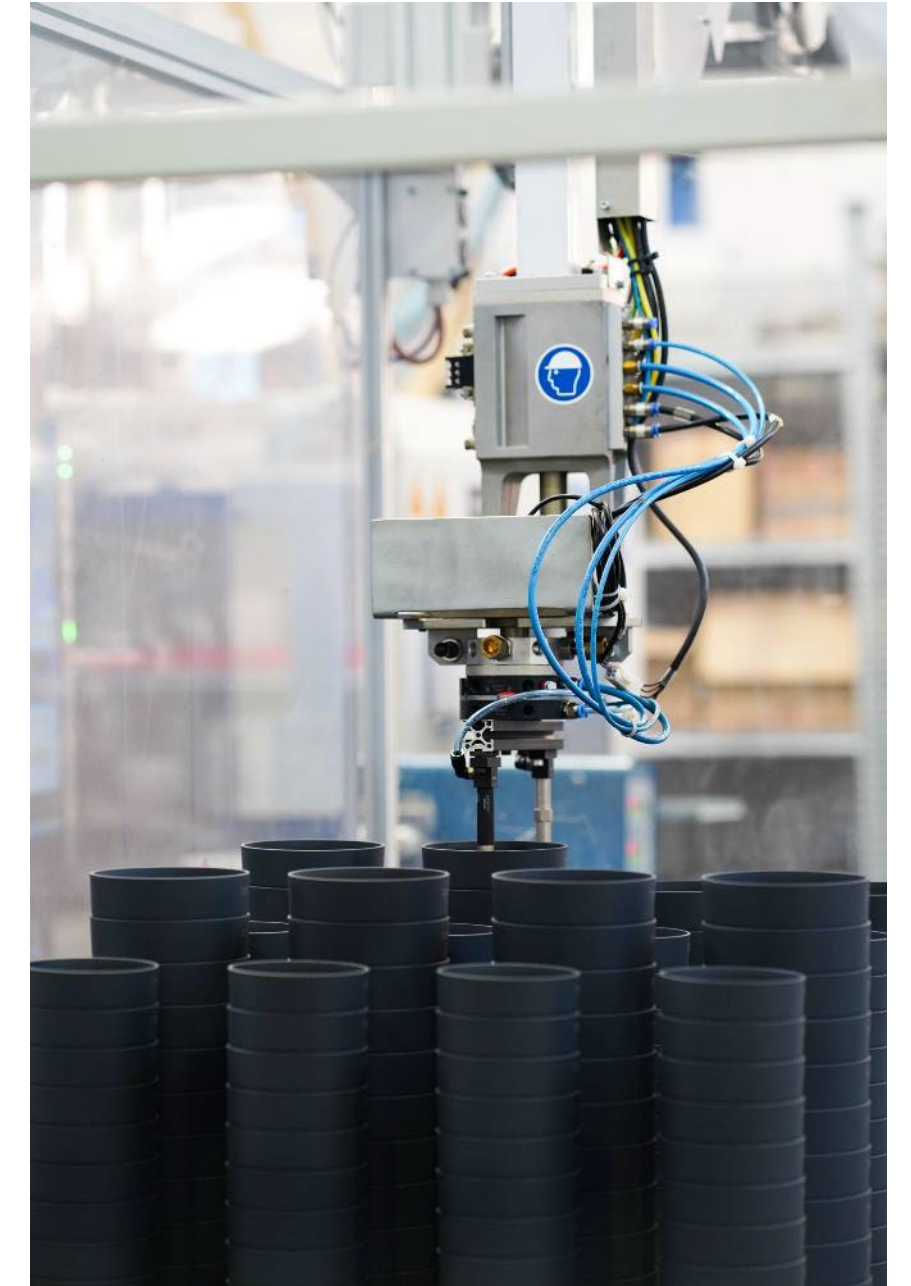
Investments

Recently, we have invested in advanced technologies for the automation and digitalization of our production processes.

The goal is to **increase efficiency** and **enhance interconnection** between company departments, while maintaining a balance between **competitiveness** and **environmental responsibility**.

Our latest investments include:

- **10 new fully electric**, energy-efficient Toyo injection molding machines
- **1 large-tonnage (1700 TON) hybrid BMB press**
- **An automated packaging island** equipped with **LGVs** (Laser Guided Vehicles) for pallet handling
- Implementation of the **MES** (Manufacturing Execution System), software that manages and monitors production activities, analyzing planning and energy consumption.



Investments

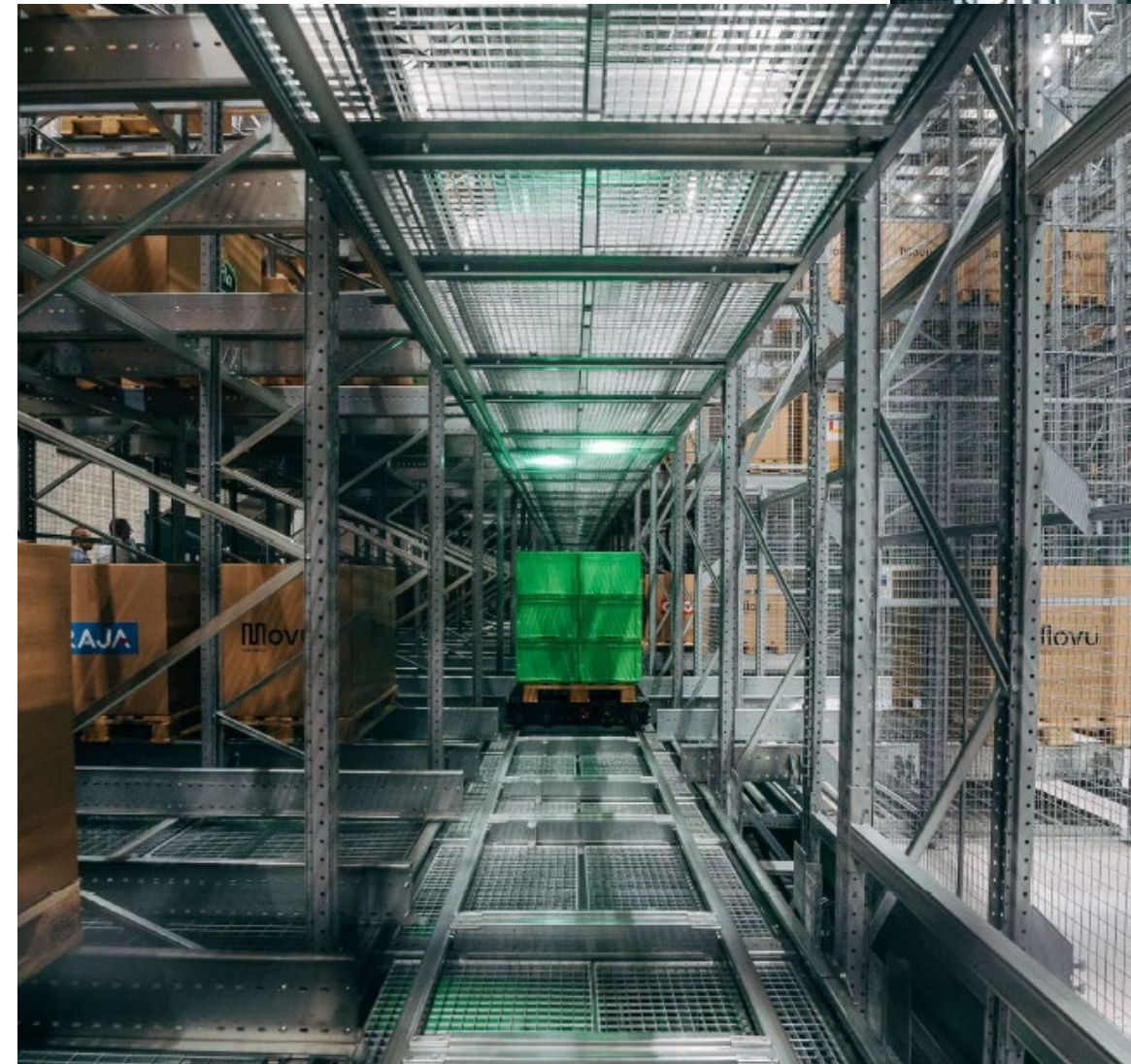
GOAL 2025/26

A new project for the automated warehouse will soon take shape.

A strategic investment that will enhance logistics efficiency through advanced systems for **storage and order preparation**, with **over 15,000 pallet positions**.

Key benefits:

- Faster order processing times
- High picking accuracy
- Continuous monitoring and precise inventory management



Certificates and Quality Standards

PLASTICA SECONDA VITA



The “**Plastica Seconda Vita**” label, issued by IPPR (Institute for the Promotion of Recycled Plastics), is an environmental product certification system dedicated to materials and products made from recycled plastic waste.

UNI/PdR 125:2022

The Gender Equality Certification is the result of the company’s commitment to creating a transparent, inclusive, and respectful work environment, aimed at ensuring the well-being and personal fulfillment of all employees over time.

SGSL

The Occupational Health and Safety Management System (OH&S / SGSL) ensures the protection of the health and safety of both employees and third parties.

POLYCERTEUROPE



Plastica Seconda Vita is a certification scheme recognized by **PolyCert Europe**, the European platform that brings together certification systems for recycled plastic content.

LCSA – ISO 14064-1

The Life Cycle Sustainability Assessment is a structured method that quantifies the environmental impacts of a product or an entire organization by analyzing all stages of the product’s life cycle and the entire production chain. The emissions reporting was carried out in accordance with the international standard UNI EN ISO 14064-1:2019.

ISO 9001




Teraplast has obtained the ISO 9001 certification, the most widely recognized international standard for quality management systems within organizations.

MODELLO DI ORGANIZZAZIONE, GESTIONE E CONTROLLO (D. Lgs. 231/2001)

Teraplast has adopted an Organizational and Management Model, which represents a set of protocols that regulate and define the company’s structure and the management of its sensitive processes.

Certificates and Quality Standards



GOAL 2027/28

ISO 14001 is an international standard that defines the requirements for an **Environmental Management System (EMS)**.

It is a voluntary tool used by companies to monitor and improve their environmental performance.

ISO 45001 is the international standard for **Occupational Health and Safety Management Systems (OH&S)**.

It represents an important global reference for proactively managing health and safety risks in the workplace.

Pilastri di Tera

Every day, we are committed to **creating value for people and the planet**, guided by three fundamental principles: **beauty, ethics, and circularity**.

We believe that a better future is built through concrete actions, conscious choices, and an aesthetic that respects the environment and enhances life.

Our values are reflected in every aspect of what we do.

We aspire to be recognized in the market for the uniqueness of our approach and the values that guide our daily work.



Sustainability Sostenibilità

With an open and authentic approach, reflecting the way we are, in work and in life.

Con un approccio aperto e autentico, che riflette il nostro modo di essere, nel lavoro e nella vita.

Transparency Trasparenza

In our actions, in the product, and in communication.

Nelle nostre azioni, nel prodotto, e nella comunicazione.



Design

We design and create in Italy tailor-made product and communication solutions for our client partners.

Ideiamo e realizziamo in Italia soluzioni di prodotto e comunicazione su misura per i nostri clienti partner.



Design

RESPONSIBLE DESIGN, MADE IN ITALY

We draw inspiration from our own interaction with nature, both at home and in the garden. The products we develop meet functional needs while reflecting the stylistic language of contemporary living spaces.

For years, we have collaborated with the **JoeVelluto Design Studio** in the creation of our products. Together with the designers, we develop new shapes, finishes, and details that enhance the product and make it truly unique in the market.

JVLT[®]



Photo Credits: JoeVelluto Design

Design map

Minimal



Conservative



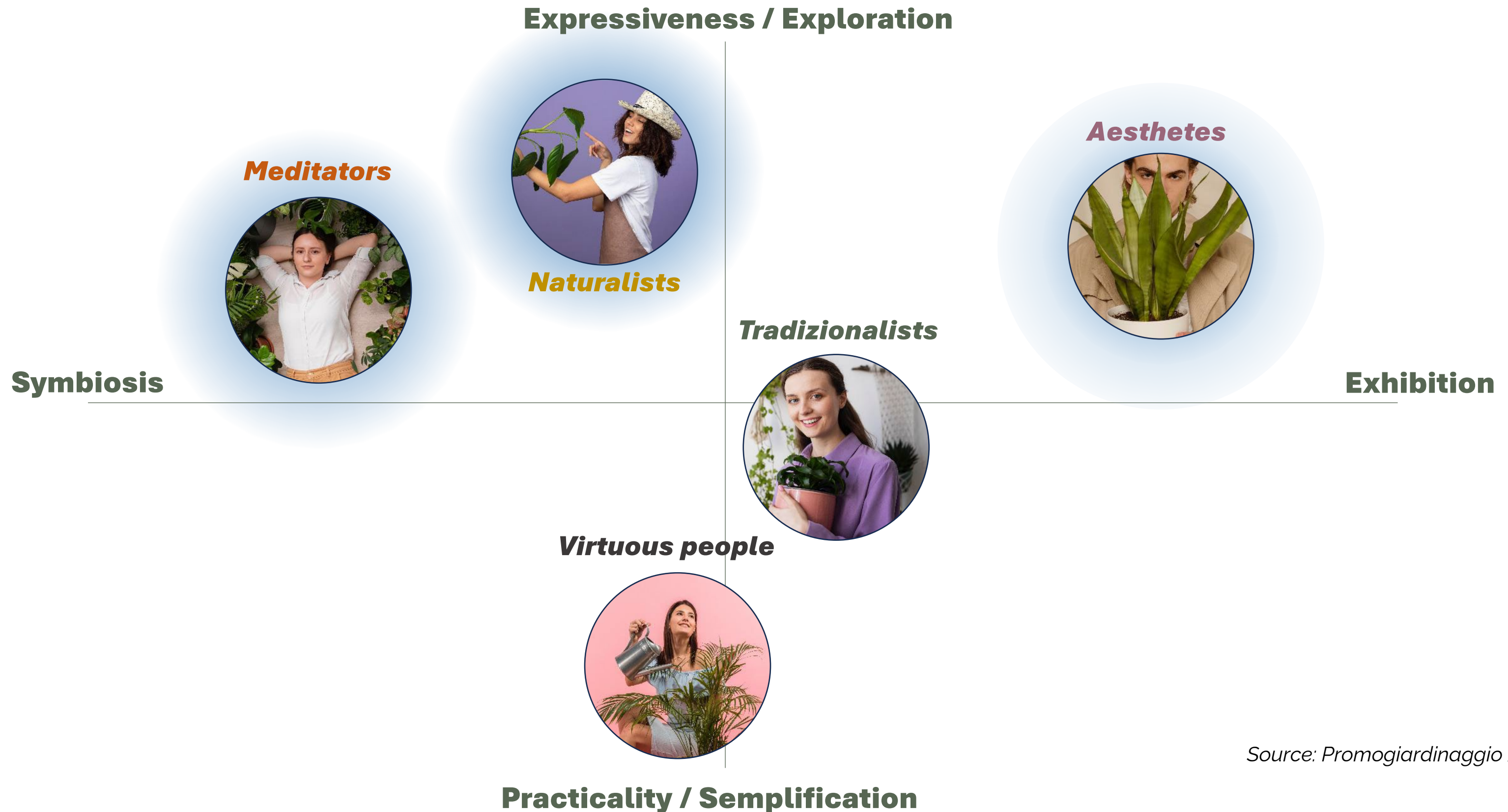
Design



Sofisticated



Target Analysis



Source: Promogiardinaggio Association

Partnership

We aspire to build **enduring relationships**, going beyond the traditional client–supplier bond. Our vision is one of collaboration, where together we shape **unique experiences** and actively listen to our customers' needs. For us, dialogue and shared data analysis are essential. This is how we truly understand expectations and provide effective, tangible support. We are more than a service provider — we are **partners in excellence.**



Sales Support



Display Solutions is a sales support tool developed by Tera, showcasing the most appreciated display systems among our customers.

The objectives of this tool are:

- to increase store profitability
- to offer a better shopping experience for consumers
- to provide a solution that differentiates retailers from their competitors.

For the end customer, the result is a simpler, more inspiring, and engaging **shopping experience** — one that **guides choice and stimulates purchase**.

Sales Support

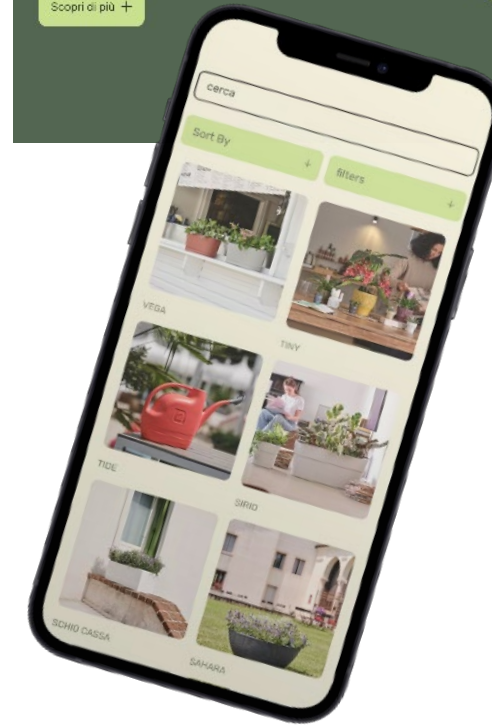
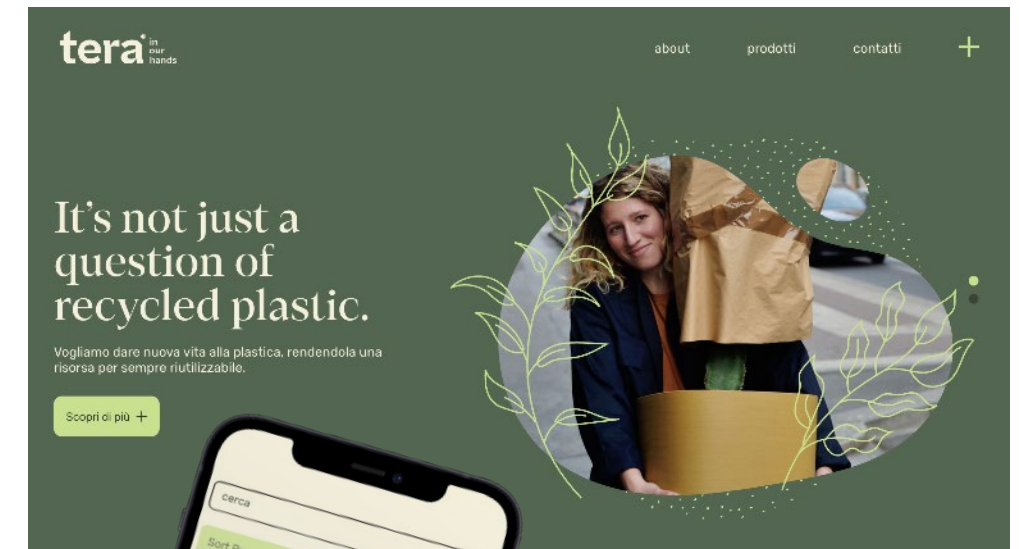
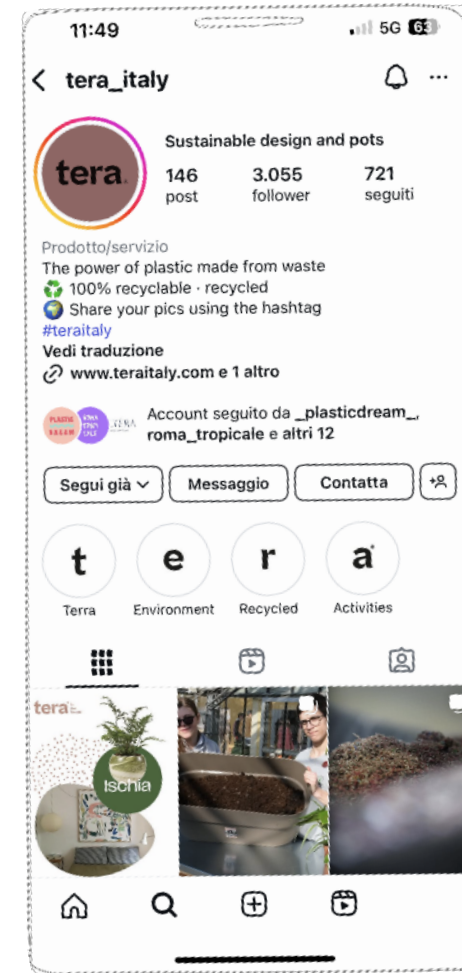
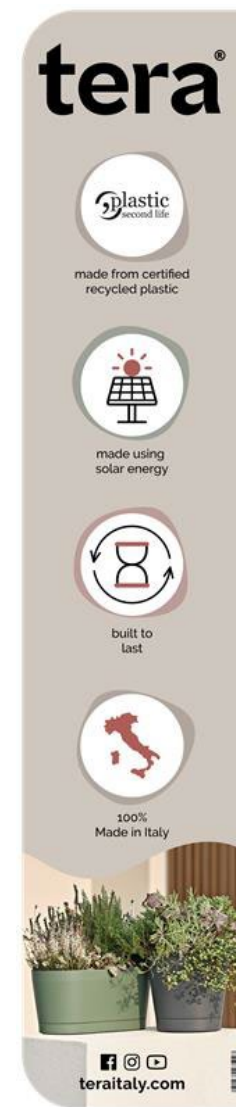


The **Planogram Project** aims to improve sales performance and display efficiency, while ensuring visual consistency and quality across the entire retail network.

Key benefits:

- Direct increase in sales
- Strengthened brand positioning
- Optimization and maintenance of display spaces, with inventory monitoring

Communication Support



tera in our hands

made from certified recycled plastic

plastic second life

made with energy from the sun

tera in our hands

Training



Teraplast believes in the value of training and invests every year to ensure the professional growth of its employees. In 2026, the internal **sales team** will continue its training program focused on sales techniques related to product display methods.

In addition, a new program will be introduced for **sales agents**, with the goal of providing even greater **professional support** to our customers.

The company also promotes **training courses for Garden Centers**, aimed at supporting their staff development in key areas such as merchandising, promotions, assortment planning, and garden design.

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Tera[®] is a responsible project inspired by the principles of the **circular economy** — an economic system designed to regenerate itself, **reducing waste** and emissions through the **recycling and reuse of plastic**.

Today, it represents our collection of pots with captivating design, created to amaze through their tactile textures and innovative shapes.

It stands as our symbol of commitment to a more responsible future.





terra®

A MANO, IN ITALIA



Terra[®]
A MANO
IN ITALIA

The path undertaken by Teraplast is expanding with the introduction of new products in **Galestro, ceramic, and terracotta.**

The uniqueness of these materials meets the authenticity and exclusivity of Italian craftsmanship, enhancing beauty and celebrating outdoor living.

Our **mission** is to transform every pot into a **work of art**, fused with the earth itself.

This choice, aligned with our ethical and strategic objectives, allows us to offer a **complete multi-material collection** for all plant and green space enthusiasts.

AV DESIGN

AV Design was born from a deep passion for terracotta and the expertise of master potter Mario Chioda who, together with his son Alberto, has cultivated this ancient tradition over the years — **giving life to unique creations that are now part of our present.**

The new forms of tradition

The Galestro terracotta pots are shaped by the skilled hands of artisans, following ancient production processes and respecting the slow rhythms of nature.

Alongside Galestro, white ceramic pieces are created and combined with special colors and finishes to achieve refined surfaces, defining the new forms of tradition.



AV DESIGN

In 2023, AV Design became part of Teraplast, bringing with it all the experience of master potters — their craftsmanship, skill, and passion.

The new Galestro collections are the result of a careful study of **contemporary design** and a concrete commitment to **improving production processes**.



Sustainability

NURTURING CHANGE: OUR JOURNEY TOWARD A GREENER TOMORROW



Sustainability Report



The **Sustainability Report** has allowed us to reflect on **the social, environmental, and governance** dimensions.

Through the reporting process, we map our overall impact each year and develop a new strategic plan aimed at achieving the best possible improvement.



**Download the latest
Sustainability Report**

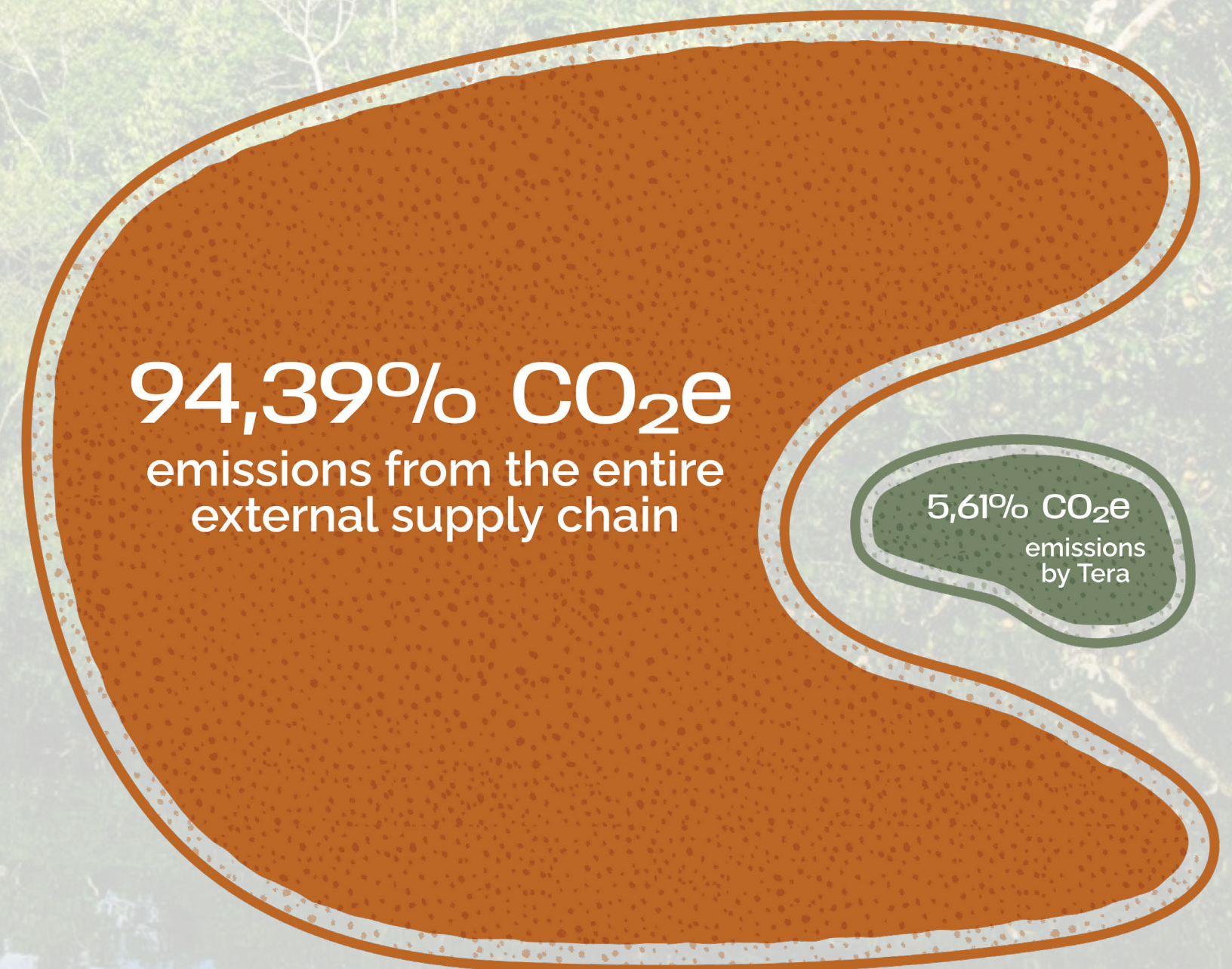
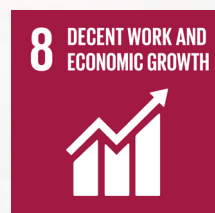
The contents of the latest Sustainability Report refer to the Voluntary Reporting Standard for SMEs (VSME – Voluntary Standard for Non-Listed Small and Medium-Sized Undertakings).

Life Cycle Assessment

The Life Cycle Assessment (LCA) is a structured method that **quantifies the environmental impacts of a product or an entire organization**.

We analyzed all stages of the product life cycle and the entire production chain with the goal of **quantifying** emissions in order to improve our **reduction** strategies and **offset** them through the purchase of carbon credits.

Emissions reporting was carried out in accordance with the international standard **UNI EN ISO 14064-1:2019** (“Greenhouse gases – Part 1: Specification for the quantification, monitoring and reporting of project emissions and removals”).



Impegno sociale

We support people, dedicating attention and commitment both to **internal employees** and to the **local community**.



Reaching one's best self

Professional and personal growth can be summed up as a **culture of talent and engagement**, using an integrated approach that involves the active participation of all departments and incorporates sustainability into every business decision.



Personal services aimed at improving quality of life and **enhancing leisure time**.



Social commitment

TERA FAMILY DAY



Moments of sharing with **families** to convey **company values** and experience Tera's spaces as places for social connection.

TERA SUSTAINABILITY DAY



A day dedicated to sustainability with the involvement of our main suppliers. An occasion focused on **training** with professionals and on **sharing sustainability goals** with our partners.

TERA SOCIAL DAY



An initiative open to all employees. These **volunteer days** support the activities of a local cooperative through projects carried out with and for **children and people with disabilities**.

Social commitment



Schools and Institutes

support for local schools and post-diploma institutes



Donna Chiama Donna

support for women victims of violence



Cooperativa Studio Progetto

activities to promote social inclusion



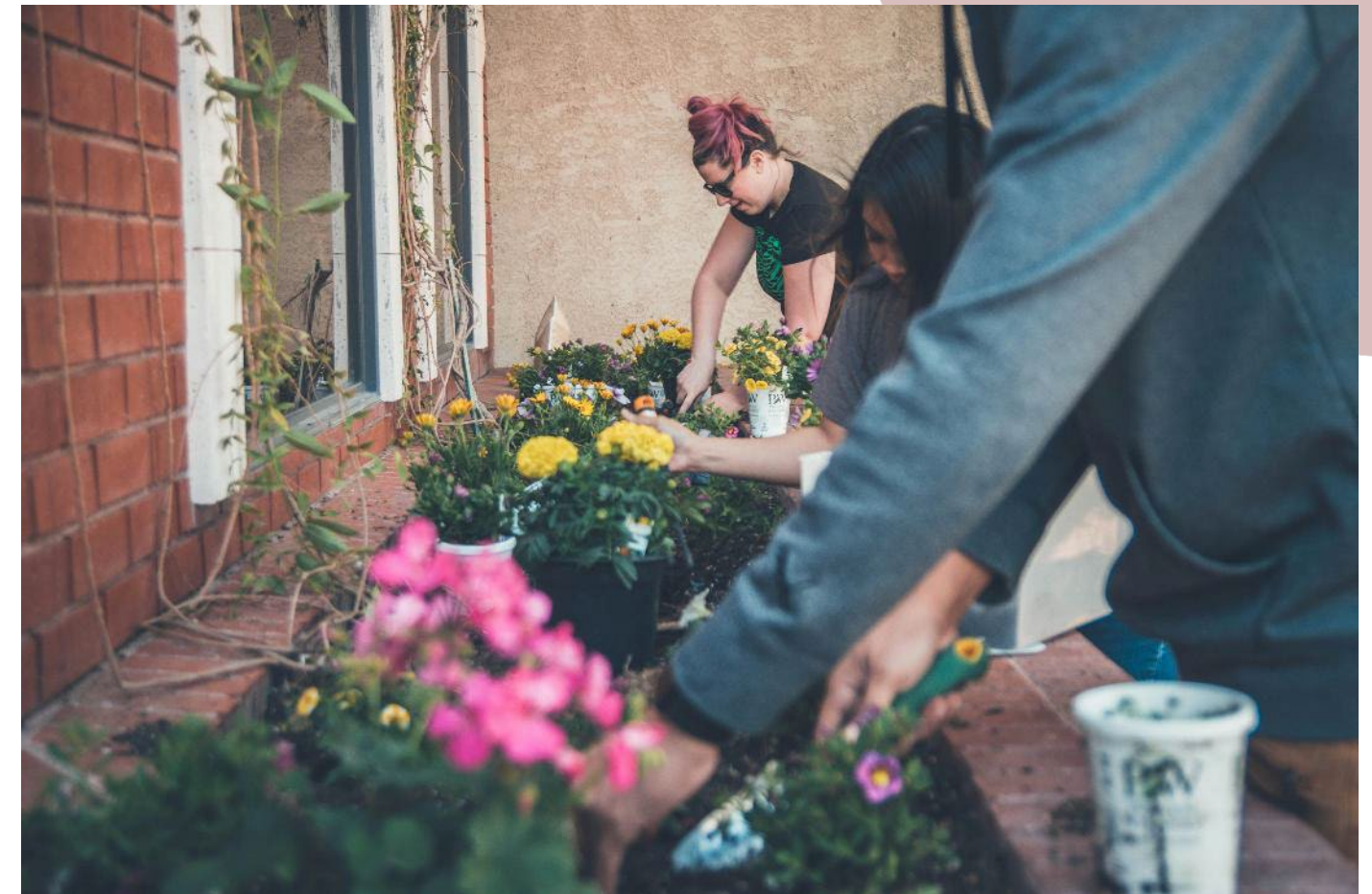
A.GEN.DO ONLUS

Support for people with Down syndrome and their families



Fondazione Città della Speranza

donation to scientific research and prevention



Impegno sociale



We have launched a social and work **integration project** for people with disabilities, in collaboration with the local social cooperative Studio Progetto.

The goal is to promote active participation, encourage independence and relationships, and provide the opportunity to learn about and practice various job tasks.

For Tera, it is also an opportunity to support families and collaborate with local organizations that dedicate their professionalism to helping disadvantaged individuals.

TERA OPEN DAY

In 2026, we will be hosting the **Tera Open Day** for the local community – an open day where visitors can explore the world of Tera through a guided tour of the site.





GRAZIE!

in our hands

We want to play, experiment,
let new life grow.

We want to protect the future
and keep on looking after the Earth.
We want to do all this with you,
because doing it together is easier.

Because it is all in our hands.